

Luis Del Aguila

Guatemala City - (+502) 5538 2629 - luis@delaguilaluis.com - www.delaguilaluis.com

Customer-centric Front-end engineer, who will help you build delightful experiences, faster.



EXPERIENCE

PayPal, Guatemala City - *Member of Technical Staff (2020 - 2023)*
Consumer Giving and Fundraising Experiences

As a Full-stack Engineer at PayPal, I led the creation of a product focused on helping small businesses — impacted by COVID— to create Donation Buttons. We designed it in partnership with Google, so that customers searching for local businesses, through their products, could see links to support. This required our new agile team of engineering, product and design to commit, iterate with **A/B tests**, and work hard while keeping the bigger picture in mind. We delivered a high **quality** product on time due to the exceptional **teamwork, communication, architecture** and leverage in our **Design System** and tools for Continuous Integration and Delivery (**CI/CD**).

I used these technologies: **JavaScript, TypeScript, React, semantic HTML, CSS, Webpack, Figma** among other tools of the **npm** ecosystem.

We monitored and were accountable for the stability, performance, and scalability of the application in production environments.

- **Optimized** the flow for customers to finish within 3 clicks.
- Delivered an **easy to use UI** with a side-to-side preview panel.
- Launched, **tested (Jest + Selenium)**, and localized for 24 countries.

As an Engineer Manager, I **lead** a new **Scrum** team with my **experience**. I hired, built, on-boarded and **mentored** the team. I performed Code Reviews and introduced practices to foster better collaboration across teams.

I empowered the team to create, debug, and maintain existing experiences successfully. We did the right thing and helped people donate easily and on time, with **accessible** products **localized** to their native languages and **responsive** to standard screen sizes.

- Set up fundraising campaigns with international charities supporting efforts like Ukraine relief (600+ million dollars) and the Vaccine Access Found, in partnership with Uber and Walgreens (12+ million dollars).
- Improved the team **efficiency** by streamlining the process and effort of updating content and featured charities from 3 days to less than 1.
- Implemented **complex and elegant** solutions for the Giving section of the new mobile app (2021). It introduced a **modern, fast and friendly UX**, which we later ported to the web app.
- 188 million dollars were donated through the PayPal Giving Platform on Giving Tuesday 2021.

Xoom, Guatemala - *Software Eng II, Software Eng III, MTS (2015 - 2020)*

In charge of back-end REST APIs built with Node.js (Express) and OpenAPI

Milk n' Cookies, Guatemala City - *Back-end developer (2014 - 2015)*

Mobile apps division lead. In charge of Web API in Google Cloud Platform.