

# Luis Del Aguila

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User-centric engineer, who will help you build delightful experiences, faster

## EXPERIENCE

**PayPal**, Guatemala City - *Member of Technical Staff (2020 - 2023)*  
Consumer Giving and Fundraising Experiences

As a full-stack engineer at PayPal, I led the creation of a product focused on helping small businesses — impacted by COVID— to create Donation Buttons. It was designed and developed in partnership with Google, so that customers searching for local businesses, through their products, could see links to support. This required our recently-created team to commit, iterate with **A/B tests**, and work hard while keeping the bigger picture in mind. We delivered on time due to the exceptional **teamwork** and leverage in our **Design System** and web technologies like **Express, React, TS, CSS**.

- Optimized the flow for customers to finish within 3 clicks.
- Delivered an **easy to use UI** with a side-to-side preview panel.
- Launched, tested (**Jest + Selenium**), and localized for 24 countries.

The following year, I was trusted to manage and **lead** a new **Scrum** team with my **experience**. I recruited, built, and on-boarded the team.

I **mentored**, code-reviewed and managed people for roles over the entire stack. They were challenging times in a remote setting, but I introduced new practices and dynamics to foster better collaboration across our **agile** teams.

We required a timely response to the long list of events happening recently around the world, and I'm proud to say that I empowered the team to create, debug, and refresh existing experiences successfully. We did the right thing and helped people donate easily and on time, with products **localized** to their native languages and **responsive** to standard screen sizes.

We monitored for stability, performance and quality. We Continuously Deployed and Improved our **large-scale** applications (**CI/CD**), while using tools of the **JavaScript (node, npm)** ecosystem to make it happen.

- Set up fundraising campaigns with international charities supporting efforts like Ukraine relief (600+ million dollars) and the Vaccine Access Found, in partnership with Uber and Walgreens (12+ million dollars).
- Improved the team **efficiency** by streamlining the process and effort of updating content and featured charities from 3 days to less than 1.
- Implemented **complex and elegant** solutions for the Giving section of the new mobile app (2021). It introduced a **modern, fast and friendly UX**, which we later ported to the web app.
- 188 million dollars were donated through the PayPal Giving Platform on Giving Tuesday 2021.

**Xoom**, Guatemala - *Software Eng II, Software Eng III, MTS (2015 - 2020)*  
In charge of RESTful APIs to orchestrate calls of web and mobile clients

**Milk n' Cookies**, Guatemala City - *Back-end developer (2014 - 2015)*  
Mobile apps division lead. In charge of Web API in Google Cloud Platform.